

Mauro Macchi

Lead for Europe, Africa and Latin America, Accenture Strategy

Global Industry Strategy lead – Banking, Accenture

Consigliere di Amministrazione, Fondazione Italiana Accenture



Background

Joined **Accenture** in 1989; promoted to Managing Director in 2000

His experience comprises over 25 years across the spectrum of corporate strategy, marketing, sales and service, distribution channel strategy and business model definition, multi channel strategy, credit transformation, M&A.

Current roles:

- Senior Managing Director, Accenture Strategy Lead for Europe, Africa and Latin America
- Global Industry Strategy lead - Banking, working closely with our global banking program to position Accenture Strategy in the industry, identify market and client opportunities, and building our pipeline of strategy work
- AS Director for Intesa SanPaolo (major Banking Group in Italy)

P&L Roles Held:

- Accenture Strategy Director for Intesa SanPaolo; Quality Assurance Managing Director for major European banks; board member of Accenture Foundation Italy
- Management Consulting Lead for Europe and Latin America (all Industries, 2009-2013) and for Financial Services (2006-2008)
- Customer Relationship Lead for Europe and Latin America (2002-2006)
- Strategy Lead for Italy and emerging markets for Financial Services (2000-2002)